

Executive Summary

Prepared For: CITY OF BLAINE
Project Code: 2248385 - ENTIRE CITY - BLAINE, MN

Order #: 964015142
Site: 01

Place (see appendix for geographies), Total



- The population in this area is estimated to change from 44,942 to 53,979, resulting in a growth of 20.1% between 2000 and the current year. Over the next five years, the population is projected to grow by 12.5%.

The population in the United States is estimated to change from 281,421,906 to 298,021,266, resulting in a growth of 5.9% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.8%.

- The current year median age for this population is 34.8, while the average age is 34.6. Five years from now, the median age is projected to be 36.7.
The current year median age for the United States is 36.3, while the average age is 37.2. Five years from now, the median age is projected to be 37.5.

- Of this area's current year estimated population:

88.5% are White Alone, 1.7% are Black or African Am. Alone, 0.6% are Am. Indian and Alaska Nat. Alone, 5.4% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 1.1% are Some Other Race, and 2.7% are Two or More Races.

For the entire United States:

73.3% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.2% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.3% are Some Other Race, and 2.7% are Two or More Races.

- This area's current estimated Hispanic or Latino population is 2.4%, while the United States current estimated Hispanic or Latino population is 14.5%.



- The number of households in this area is estimated to change from 15,898 to 19,580, resulting in an increase of 23.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 14.1%.

The number of households in the United States is estimated to change from 105,480,101 to 112,267,302, resulting in an increase of 6.4% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.0%.



- The average household income is estimated to be \$78,593 for the current year, while the average household income for the United States is estimated to be \$65,849 for the same time frame.

The average household income in this area is projected to increase 12.2% over the next five years, from \$78,593 to \$88,187. The United States is projected to have a 10.7% increase in average household income.

- The current year estimated per capita income for this area is \$28,674, compared to an estimate of \$25,129 for the United States as a whole.

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For this area, 60.1% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.2% are in the Armed Forces, 78.0% are employed civilians, 2.5% are unemployed civilians, and 19.4% are not in the labor force.

For the United States, 47.0% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.1% are employed civilians, 3.6% are unemployed civilians, and 35.8% are not in the labor force.

- For this area, 60.1% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
27.6% have occupation type blue collar, 61.0% are white collar, and 11.4% are Service & farm workers.

For the United States, 47.0% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 60.0% are white collar, and 16.0% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
13.9% are in "Management, Business, and Financial Operations", 18.4% are in "Professional and Related Occupations", 11.2% are in "Service", and 28.8% are in "Sales and Office".

0.1% are in "Farming, Fishing, and Forestry", 9.3% are in "Construction, Extraction, and Maintenance", and 18.3% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.7% are in "Management, Business, and Financial Operations", 20.2% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 4.9% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 15.6% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.7% had earned a Bachelor's Degree.



- Most of the dwellings in this area (90.6%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.9%).

- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (68.4%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.7%) for the same year.

- The majority of housing units in this area (25.3%) are estimated to have been Housing Unit Built 1999 to present for the current year. The majority of housing units in the United States (16.8%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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Appendix: Area Listing

Area Name:

Type: List - Place

Reporting Detail: Aggregate

Reporting Level: Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
2706382	Blaine city		



Pop-Facts: Demographic Snapshot Report

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 Site: 01

Trade Area: PLA, (see appendix for geographies), aggregate

Description	Total PLA	%
Population		
2011 Projection	60,746	
2006 Estimate	53,979	
2000 Census	44,942	
1990 Census	38,975	
Growth 2006-2011	12.54%	
Growth 2000-2006	20.11%	
Growth 1990-2000	15.31%	
2006 Est. Population by Single Race Classification		
White Alone	47,787	88.53
Black or African American Alone	908	1.68
American Indian and Alaska Native Alone	348	0.64
Asian Alone	2,889	5.35
Native Hawaiian and Other Pacific Islander Alone	38	0.07
Some Other Race Alone	571	1.06
Two or More Races	1,438	2.66
2006 Est. Population Hispanic or Latino by Origin*		
Not Hispanic or Latino	52,669	97.57
Hispanic or Latino:	1,310	2.43
Mexican	783	59.77
Puerto Rican	98	7.48
Cuban	21	1.60
All Other Hispanic or Latino	408	31.15
2006 Est. Hispanic or Latino by Single Race Class.		
White Alone	619	47.25
Black or African American Alone	3	0.23
American Indian and Alaska Native Alone	28	2.14
Asian Alone	4	0.31
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	526	40.15
Two or More Races	130	9.92



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Description	Total PLA	%
2006 Est. Pop. Asian Alone Race by Category*	2,889	
Chinese, except Taiwanese	308	10.66
Filipino	165	5.71
Japanese	45	1.56
Asian Indian	432	14.95
Korean	296	10.25
Vietnamese	862	29.84
Cambodian	65	2.25
Hmong	458	15.85
Laotian	36	1.25
Thai	11	0.38
Other Asian	174	6.02
Two or more Asian categories	37	1.28
 2006 Est. Population by Ancestry	 53,979	
Pop, Arab	107	0.20
Pop, Czech	387	0.72
Pop, Danish	358	0.66
Pop, Dutch	437	0.81
Pop, English	1,779	3.30
Pop, French (except Basque)	1,334	2.47
Pop, French Canadian	639	1.18
Pop, German	15,004	27.80
Pop, Greek	34	0.06
Pop, Hungarian	74	0.14
Pop, Irish	3,616	6.70
Pop, Italian	854	1.58
Pop, Lithuanian	5	0.01
Pop, United States or American	1,898	3.52
Pop, Norwegian	6,510	12.06
Pop, Polish	2,221	4.11
Pop, Portuguese	0	0.00
Pop, Russian	195	0.36
Pop, Scottish	254	0.47
Pop, Scotch-Irish	362	0.67
Pop, Slovak	51	0.09
Pop, Sub-Saharan African	144	0.27
Pop, Swedish	3,614	6.70
Pop, Swiss	61	0.11
Pop, Ukrainian	375	0.69
Pop, Welsh	94	0.17
Pop, West Indian (exc Hisp groups)	48	0.09



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Description	Total PLA	%
2006 Est. Population by Ancestry		
Pop, Other ancestries	5,450	10.10
Pop, Ancestry Unclassified	8,074	14.96
2006 Est. Pop Age 5+ by Language Spoken At Home		
	50,323	
Speak Only English at Home	47,498	94.39
Speak Asian/Pacific Islander Language at Home	833	1.66
Speak IndoEuropean Language at Home	1,178	2.34
Speak Spanish at Home	585	1.16
Speak Other Language at Home	229	0.46
2006 Est. Population by Sex		
	53,979	
Male	26,991	50.00
Female	26,988	50.00
Male/Female Ratio	1.00	
2006 Est. Population by Age		
	53,979	
Age 0 - 4	3,656	6.77
Age 5 - 9	3,860	7.15
Age 10 - 14	3,986	7.38
Age 15 - 17	2,657	4.92
Age 18 - 20	2,190	4.06
Age 21 - 24	3,173	5.88
Age 25 - 34	7,644	14.16
Age 35 - 44	9,073	16.81
Age 45 - 49	4,597	8.52
Age 50 - 54	3,850	7.13
Age 55 - 59	3,176	5.88
Age 60 - 64	2,308	4.28
Age 65 - 74	2,593	4.80
Age 75 - 84	982	1.82
Age 85 and over	234	0.43
Age 16 and over	41,589	77.05
Age 18 and over	39,820	73.77
Age 21 and over	37,630	69.71
Age 65 and over	3,809	7.06
2006 Est. Median Age	34.77	
2006 Est. Average Age	34.60	



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Description	Total PLA	%
2006 Est. Male Population by Age	26,991	
Age 0 - 4	1,869	6.92
Age 5 - 9	2,017	7.47
Age 10 - 14	2,034	7.54
Age 15 - 17	1,343	4.98
Age 18 - 20	1,131	4.19
Age 21 - 24	1,635	6.06
Age 25 - 34	3,869	14.33
Age 35 - 44	4,528	16.78
Age 45 - 49	2,260	8.37
Age 50 - 54	1,914	7.09
Age 55 - 59	1,560	5.78
Age 60 - 64	1,110	4.11
Age 65 - 74	1,215	4.50
Age 75 - 84	431	1.60
Age 85 and over	75	0.28
2006 Est. Median Age, Male	33.96	
2006 Est. Average Age, Male	33.99	
2006 Est. Female Population by Age	26,988	
Age 0 - 4	1,787	6.62
Age 5 - 9	1,843	6.83
Age 10 - 14	1,952	7.23
Age 15 - 17	1,314	4.87
Age 18 - 20	1,059	3.92
Age 21 - 24	1,538	5.70
Age 25 - 34	3,775	13.99
Age 35 - 44	4,545	16.84
Age 45 - 49	2,337	8.66
Age 50 - 54	1,936	7.17
Age 55 - 59	1,616	5.99
Age 60 - 64	1,198	4.44
Age 65 - 74	1,378	5.11
Age 75 - 84	551	2.04
Age 85 and over	159	0.59
2006 Est. Median Age, Female	35.50	
2006 Est. Average Age, Female	35.21	



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Trade Area: PLA, (see appendix for geographies), aggregate

Description	Total PLA	%
2006 Est. Population Age 15+ by Marital Status*	42,477	
Total, Never Married	11,138	26.22
Married, Spouse present	25,511	60.06
Married, Spouse absent	686	1.61
Widowed	1,240	2.92
Divorced	3,902	9.19
Males, Never Married	6,240	14.69
Previously Married	2,089	4.92
Females, Never Married	4,898	11.53
Previously Married	3,514	8.27
 2006 Est. Pop. Age 25+ by Educational Attainment*	 34,457	
Less than 9th grade	734	2.13
Some High School, no diploma	2,182	6.33
High School Graduate (or GED)	11,244	32.63
Some College, no degree	10,144	29.44
Associate Degree	3,103	9.01
Bachelor's Degree	5,372	15.59
Master's Degree	1,153	3.35
Professional School Degree	335	0.97
Doctorate Degree	190	0.55
 Households		
2011 Projection	22,335	
2006 Estimate	19,580	
2000 Census	15,898	
1990 Census	12,825	
 Growth 2006-2011	 14.07%	
Growth 2000-2006	23.16%	
Growth 1990-2000	23.96%	
 2006 Est. Households by Household Type	 19,580	
Family Households	14,946	76.33
Nonfamily Households	4,634	23.67
 2006 Est. Group Quarters Population	 124	
 2006 Households by Ethnicity, Hispanic/Latino	 318	1.62



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Description	Total PLA	%
2006 Est. Households by Household Income	19,580	
Income Less than \$15,000	742	3.79
Income \$15,000 - \$24,999	905	4.62
Income \$25,000 - \$34,999	1,307	6.68
Income \$35,000 - \$49,999	2,842	14.51
Income \$50,000 - \$74,999	5,157	26.34
Income \$75,000 - \$99,999	4,133	21.11
Income \$100,000 - \$149,999	3,439	17.56
Income \$150,000 - \$249,999	815	4.16
Income \$250,000 - \$499,999	180	0.92
Income \$500,000 and more	60	0.31
2006 Est. Average Household Income	\$78,593	
2006 Est. Median Household Income	\$69,361	
2006 Est. Per Capita Income	\$28,674	
2006 Est. Household Type, Presence Own Children*	19,580	
Single Male Householder	1,697	8.67
Single Female Householder	1,906	9.73
Married-Couple Family, own children	6,288	32.11
Married-Couple Family, no own children	5,780	29.52
Male Householder, own children	437	2.23
Male Householder, no own children	378	1.93
Female Householder, own children	1,320	6.74
Female Householder, no own children	743	3.79
Nonfamily, Male Householder	632	3.23
Nonfamily, Female Householder	399	2.04
2006 Est. Households by Household Size*	19,580	
1-person household	3,603	18.40
2-person household	6,391	32.64
3-person household	3,889	19.86
4-person household	3,617	18.47
5-person household	1,439	7.35
6-person household	448	2.29
7 or more person household	193	0.99
2006 Est. Average Household Size	2.75	



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Description	Total PLA	%
2006 Est. Households by Presence of People*	19,580	
Households with 1 or more People under Age 18:		
Married-Couple Family	6,516	33.28
Other Family, Male Householder	496	2.53
Other Family, Female Householder	1,462	7.47
Nonfamily, Male Householder	78	0.40
Nonfamily, Female Householder	22	0.11
Households no People under Age 18:		
Married-Couple Family	5,552	28.36
Other Family, Male Householder	319	1.63
Other Family, Female Householder	601	3.07
Nonfamily, Male Householder	2,251	11.50
Nonfamily, Female Householder	2,283	11.66
2006 Est. Households by Number of Vehicles*	19,580	
No Vehicles	528	2.70
1 Vehicle	4,721	24.11
2 Vehicles	9,667	49.37
3 Vehicles	3,431	17.52
4 Vehicles	832	4.25
5 or more Vehicles	401	2.05
2006 Est. Average Number of Vehicles*	2.05	
Family Households		
2011 Projection	17,003	
2006 Estimate	14,946	
2000 Census	12,176	
1990 Census	10,479	
Growth 2006-2011	13.76%	
Growth 2000-2006	22.75%	
Growth 1990-2000	16.19%	



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Description	Total PLA	%
2006 Est. Family Households by Household Income	14,946	
Income Less than \$15,000	227	1.52
Income \$15,000 - \$24,999	396	2.65
Income \$25,000 - \$34,999	757	5.06
Income \$35,000 - \$49,999	1,598	10.69
Income \$50,000 - \$74,999	3,983	26.65
Income \$75,000 - \$99,999	3,742	25.04
Income \$100,000 - \$149,999	3,256	21.79
Income \$150,000 - \$249,999	756	5.06
Income \$250,000 - \$499,999	176	1.18
Income \$500,000 and more	55	0.37
2006 Est. Average Family Household Income	\$87,693	
2006 Est. Median Family Household Income	\$78,423	
2006 Est. Families by Poverty Status*	14,946	
Income At or Above Poverty Level:		
Married-Couple Family, own children	6,357	42.53
Married-Couple Family, no own children	5,564	37.23
Male Householder, own children	456	3.05
Male Householder, no own children	315	2.11
Female Householder, own children	1,383	9.25
Female Householder, no own children	546	3.65
Income Below Poverty Level:		
Married-Couple Family, own children	99	0.66
Married-Couple Family, no own children	48	0.32
Male Householder, own children	40	0.27
Male Householder, no own children	4	0.03
Female Householder, own children	121	0.81
Female Householder, no own children	13	0.09
2006 Est. Pop Age 16+ by Employment Status*	41,589	
In Armed Forces	65	0.16
Civilian - Employed	32,425	77.97
Civilian - Unemployed	1,020	2.45
Not in Labor Force	8,079	19.43



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Trade Area: PLA, (see appendix for geographies), aggregate

Description	Total PLA	%
2006 Est. Civ Employed Pop 16+ Class of Worker*	32,425	
For-Profit Private Workers	25,687	79.22
Non-Profit Private Workers	2,233	6.89
Local Government Workers	1,759	5.42
State Government Workers	989	3.05
Federal Government Workers	378	1.17
Self-Emp Workers	1,344	4.14
Unpaid Family Workers	35	0.11
2006 Est. Civ Employed Pop 16+ by Occupation*	32,425	
Management, Business, and Financial Operations	4,491	13.85
Professional and Related Occupations	5,953	18.36
Service	3,642	11.23
Sales and Office	9,347	28.83
Farming, Fishing, and Forestry	28	0.09
Construction, Extraction and Maintenance	3,022	9.32
Production, Transportation and Material Moving	5,942	18.33
2006 Est. Pop 16+ by Occupation Classification*	32,425	
Blue Collar	8,964	27.65
White Collar	19,767	60.96
Service and Farm	3,694	11.39
2006 Est. Workers Age 16+, Transportation To Work*	32,098	
Drove Alone	26,194	81.61
Car Pooled	3,728	11.61
Public Transportation	800	2.49
Walked	229	0.71
Motorcycle	6	0.02
Bicycle	93	0.29
Other Means	166	0.52
Worked at Home	882	2.75
2006 Est. Workers Age 16+ by Travel Time to Work*	31,216	
Less than 15 Minutes	5,731	18.36
15 - 29 Minutes	12,243	39.22
30 - 44 Minutes	8,746	28.02
45 - 59 Minutes	2,969	9.51
60 or more Minutes	1,527	4.89
2006 Est. Average Travel Time to Work in Minutes*	29.14	



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Description	Total PLA	%
2006 Est. Tenure of Occupied Housing Units	19,580	
Owner Occupied	17,733	90.57
Renter Occupied	1,847	9.43
2006 Occ Housing Units, Avg Length of Residence	10	
2006 Est. All Owner-Occupied Housing Values	17,733	
Value Less than \$20,000	555	3.13
Value \$20,000 - \$39,999	986	5.56
Value \$40,000 - \$59,999	502	2.83
Value \$60,000 - \$79,999	336	1.89
Value \$80,000 - \$99,999	253	1.43
Value \$100,000 - \$149,999	2,061	11.62
Value \$150,000 - \$199,999	5,131	28.93
Value \$200,000 - \$299,999	6,075	34.26
Value \$300,000 - \$399,999	1,258	7.09
Value \$400,000 - \$499,999	333	1.88
Value \$500,000 - \$749,999	190	1.07
Value \$750,000 - \$999,999	28	0.16
Value \$1,000,000 or more	25	0.14
2006 Est. Median All Owner-Occupied Housing Value	\$190,666	
2006 Est. Housing Units by Units in Structure*	20,024	
1 Unit Attached	2,228	11.13
1 Unit Detached	13,700	68.42
2 Units	80	0.40
3 to 19 Units	596	2.98
20 to 49 Units	721	3.60
50 or More Units	199	0.99
Mobile Home or Trailer	2,500	12.49
Boat, RV, Van, etc.	0	0.00



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Trade Area: PLA, (see appendix for geographies), aggregate

<u>Description</u>	<u>Total</u>	<u>%</u>
	<i>PLA</i>	
2006 Est. Housing Units by Year Structure Built	20,024	
Housing Units Built 1999 to 2006	5,071	25.32
Housing Unit Built 1995 to 1998	1,496	7.47
Housing Unit Built 1990 to 1994	1,628	8.13
Housing Unit Built 1980 to 1989	4,562	22.78
Housing Unit Built 1970 to 1979	3,319	16.58
Housing Unit Built 1960 to 1969	2,479	12.38
Housing Unit Built 1950 to 1959	1,020	5.09
Housing Unit Built 1940 to 1949	341	1.70
Housing Unit Built 1939 or Earlier	108	0.54
2006 Est. Median Year Structure Built **	1986	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Appendix: Area Listing

Area Name:

Type: List - Place

Reporting Detail: Aggregate

Reporting Level: Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
2706382	Blaine city		



Pop-Facts: Demographic Trend 2005

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 Site: 02

Place (see appendix for geographies), Total

Description	2000 Census	Percent	2005 Estimate	Percent	2010 Projection	Percent
Population by Age	44,942		52,523		59,758	
Age 0 - 4	3,498	7.78%	3,654	6.96%	3,915	6.55%
Age 5 - 9	3,587	7.98%	3,831	7.29%	3,936	6.59%
Age 10 - 14	3,742	8.33%	3,943	7.51%	4,186	7.00%
Age 15 - 17	2,264	5.04%	2,589	4.93%	2,803	4.69%
Age 18 - 20	1,765	3.93%	2,139	4.07%	2,332	3.90%
Age 21 - 24	2,163	4.81%	2,995	5.70%	3,466	5.80%
Age 25 - 34	7,090	15.78%	7,507	14.29%	7,901	13.22%
Age 35 - 44	8,566	19.06%	9,058	17.25%	8,885	14.87%
Age 45 - 49	3,450	7.68%	4,392	8.36%	5,227	8.75%
Age 50 - 54	2,932	6.52%	3,706	7.06%	4,733	7.92%
Age 55 - 59	2,077	4.62%	3,015	5.74%	3,927	6.57%
Age 60 - 64	1,422	3.16%	2,147	4.09%	3,201	5.36%
Age 65 - 74	1,657	3.69%	2,416	4.60%	3,573	5.98%
Age 75 - 84	632	1.41%	921	1.75%	1,345	2.25%
Age 85 and over	97	0.22%	210	0.40%	328	0.55%
Age 16 and over	33,354	74.22%	40,224	76.58%	46,781	78.28%
Age 18 and over	31,851	70.87%	38,506	73.31%	44,918	75.17%
Age 21 and over	30,086	66.94%	36,367	69.24%	42,586	71.26%
Age 65 and over	2,386	5.31%	3,547	6.75%	5,246	8.78%
Median Age	32.69		34.47		36.51	
Average Age	32.47		34.28		36.18	
Population by Sex	44,942		52,523		59,758	
Male	22,494	50.05%	26,276	50.03%	29,832	49.92%
Female	22,448	49.95%	26,247	49.97%	29,926	50.08%
Male/Female Ratio	1.00		1.00		1.00	



Pop-Facts: Demographic Trend 2005

Prepared For: CITY OF BLAINE
 Project Code: 2248385 - ENTIRE CITY - BLAINE, MN

Order #: 964015142
 Site: 02

Place (see appendix for geographies), Total

Description	2000 Census	Percent	2005 Estimate	Percent	2010 Projection	Percent
Pop. by Single Race Class. and Hispanic or Latino						
Hispanic or Latino:	773		1,129		1,537	
White Alone	374	48.38%	534	47.30%	718	46.71%
Black or African American Alone	2	0.26%	2	0.18%	5	0.33%
American Indian and Alaska Native Alone	17	2.20%	24	2.13%	31	2.02%
Asian Alone	3	0.39%	6	0.53%	8	0.52%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%	0	0.00%	0	0.00%
Some Other Race Alone	303	39.20%	450	39.86%	621	40.40%
Two or More Races	74	9.57%	113	10.01%	154	10.02%
Not Hispanic or Latino:	44,169		51,394		58,221	
White Alone	41,628	94.25%	46,690	90.85%	50,775	87.21%
Black or African American Alone	385	0.87%	730	1.42%	1,176	2.02%
American Indian and Alaska Native Alone	264	0.60%	272	0.53%	278	0.48%
Asian Alone	1,139	2.58%	2,460	4.79%	4,152	7.13%
Native Hawaiian and Other Pacific Islander Alone	10	0.02%	29	0.06%	57	0.10%
Some Other Race Alone	32	0.07%	39	0.08%	50	0.09%
Two or More Races	711	1.61%	1,174	2.28%	1,733	2.98%
Households by Age of Householder	15,898		18,934		21,815	
Householder Under 25 Years	636	4.00%	850	4.49%	960	4.40%
Householder 25 to 34 Years	3,280	20.63%	3,393	17.92%	3,495	16.02%
Householder 35 to 44 Years	4,671	29.38%	4,829	25.50%	4,587	21.03%
Householder 45 to 54 Years	3,663	23.04%	4,568	24.13%	5,460	25.03%
Householder 55 to 59 Years	1,249	7.86%	1,772	9.36%	2,244	10.29%
Householder 60 to 64 Years	871	5.48%	1,287	6.80%	1,862	8.54%
Householder 65 to 69 Years	627	3.94%	894	4.72%	1,307	5.99%
Householder 70 to 74 Years	410	2.58%	592	3.13%	835	3.83%
Householder 75 to 79 Years	289	1.82%	406	2.14%	575	2.64%
Householder 80 to 84 Years	149	0.94%	227	1.20%	312	1.43%
Householder 85 Years and over	53	0.33%	116	0.61%	178	0.82%
Median Age of Householder	43.63		45.87		48.42	



Pop-Facts: Demographic Trend 2005

Prepared For: CITY OF BLAINE
 Project Code: 2248385 - ENTIRE CITY - BLAINE, MN

Order #: 964015142
 Site: 02

Place (see appendix for geographies), Total

Description	2000 Census	Percent	2005 Estimate	Percent	2010 Projection	Percent
Households by Household Income	15,821		18,934		21,815	
Income Less than \$15,000	748	4.73%	759	4.01%	766	3.51%
Income \$15,000 - \$24,999	919	5.81%	934	4.93%	907	4.16%
Income \$25,000 - \$34,999	1,454	9.19%	1,362	7.19%	1,249	5.73%
Income \$35,000 - \$49,999	2,830	17.89%	2,883	15.23%	2,678	12.28%
Income \$50,000 - \$74,999	5,039	31.85%	5,112	27.00%	5,293	24.26%
Income \$75,000 - \$99,999	2,795	17.67%	3,850	20.33%	4,377	20.06%
Income \$100,000 - \$149,999	1,604	10.14%	3,086	16.30%	4,673	21.42%
Income \$150,000 - \$249,999	341	2.16%	733	3.87%	1,463	6.71%
Income \$250,000 - \$499,999	73	0.46%	166	0.88%	296	1.36%
Income \$500,000 or more	18	0.11%	49	0.26%	113	0.52%
Average Household Income	\$64,508		\$76,323		\$87,290	
Median Household Income	\$59,722		\$67,257		\$75,086	
Per Capita Income	\$22,773		\$27,675		\$32,016	



Pop-Facts: Demographic Trend 2005

Prepared For: CITY OF BLAINE
Project Code: 2248385 - ENTIRE CITY - BLAINE, MN

Order #: 964015142
Site: 02

Appendix: Area Listing

Area Name:

Type: List - Place

Reporting Detail: Aggregate

Reporting Level: Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
2706382	Blaine city		



Business-Facts: WorkPlace and Employment Summary 2005

Prepared For: CITY OF BLAINE
 Project Code: 2248385 - ENTIRE CITY - BLAINE, MN

Order #: 964015142
 Site: 02

Place (see appendix for geographies), Total

<u>Business Description</u>	<u>Total Establishment</u>	<u>Total Employees</u>	<u>Employees Per Establishment</u>
Industries (All)	1,568	20,861	13
Industries (Private Sector)	1,451	18,502	13
Industries (Government and Non-Profit)*	117	2,359	20
Agriculture (All)	32	143	5
Mining (All)	0	0	0
Construction (All)	156	1,876	12
Manufacturing (All)	182	3,193	18
Transportation, Communications/Public Utilities	76	1,436	19
Wholesale Trade (All)	72	963	13
Retail (All Retail)	375	6,495	17
Building Mats and Garden Supply	33	554	17
General Merchandise Stores	14	862	62
Food Stores	28	551	20
Auto Dealers and Gas Stations	33	254	8
Apparel and Accessory Stores	30	264	9
Home Furniture, Furnishings and Equipment	43	372	9
Eating and Drinking Places	87	2,716	31
Miscellaneous Retail Stores	107	922	9
Finance (All)	131	1,054	8
Bank, Savings and Lending Institutions	42	471	11
Security and Commodity Brokers	9	28	3
Insurance Carriers and Agencies	32	138	4
Real Estate	44	287	7
Trusts, Holdings and Other Investments	4	130	33
Service (All)	518	5,168	10
Hotel and Other Lodging	3	56	19
Personal Services	167	1,149	7
Business Services	115	752	7
Motion Picture and Amusement	44	540	12
Health Services	49	569	12
Legal Services	11	25	2
Educational Services	31	1,195	39
Social Services	27	417	15
Misc, Membership Orgs and Nonclassified	71	465	7



Business-Facts: WorkPlace and Employment Summary 2005

Prepared For: CITY OF BLAINE
Project Code: 2248385 - ENTIRE CITY - BLAINE, MN

Order #: 964015142
Site: 02

Place (see appendix for geographies), Total

<u>Business Description</u>	<u>Total Establishment</u>	<u>Total Employees</u>	<u>Employees Per Establishment</u>
Public Administration (All)	26	533	21
CY Population	52,523		
CY Residential Pop per Business	34		
CY Households	18,934		
CY HHs per Businesses	12		

Prepared from Claritas Business-Facts which includes data from infoUSA.

* Industries (Government & Non-Profit), or the Public Sector, includes Public Administration , Museums, Educational, and Social Services. All the rest of the Industries are the Private Sector.



Business-Facts: WorkPlace and Employment Summary 2005

Prepared For: CITY OF BLAINE
Project Code: 2248385 - ENTIRE CITY - BLAINE, MN

Order #: 964015142
Site: 02

Appendix: Area Listing

Area Name:

Type: List - Place

Reporting Detail: Aggregate

Reporting Level: Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
2706382	Blaine city		



Understanding Your Claritas Report

Claritas is the nation's most comprehensive source of updated marketing information about American consumers and businesses. Your Claritas data is based on a number of sources, including the Claritas Demographic Update, our annual release of current-year estimates and five-year projections of U.S. Census data. This Update relies on the decennial census for an accurate starting point and a variety of sources indicating change following the census.

Consumer Expenditure data is drawn from Consumer Buying Power, our database of estimated expenditures based on the Bureau of Labor Statistics' Consumer Expenditure Survey.

Business data comes from Business-Facts, Claritas' database of over 12 million business and professional records. Claritas' partner, infoUSA, collects Business-Facts data.

PRIZM NE is Claritas' premier segmentation system. PRIZM NE was created by a proprietary method developed by Claritas statisticians called Multivariate Divisive Partitioning (MDP). MDP borrows and extends a tree partitioning method that creates the segments based on demographics that matter most to households' behaviors.

Resources

Claritas provides a number of resources to help you understand your reports and data. They are available online at www.claritas.com/resources.

Resources include:

- A comprehensive glossary of the terms used in your reports
- Claritas Demographic Update methodology
- Consumer Buying Power methodology
- Business-Facts methodology
- PRIZM NE methodology summary
- White papers concerning our data and methodology

For More Information

Contact Claritas at:

- Sales, 800-234-5973
- Support, 800-866-6511

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